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FOR IMMEDIATE RELEASE:

Consultant Helps Small and Medium-Sized Businesses Get Results Quickly

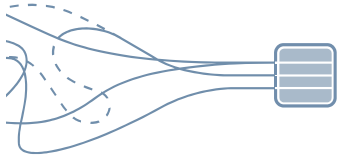
Toronto, Ontario – Thirty percent of small and medium-sized businesses (SMBs) fail in the first two years of existence and 50 percent of SMBs fail within their first five years. It is an understatement that getting effective results quickly is paramount to success. Despite the failure numbers, most of the new jobs created in our economy will come from SMBs.

Andrew Miller, president of ACM Consulting Inc. helps companies dramatically accelerate positive business outcomes. Miller believes that SMBs will continue to create jobs and be successful for three reasons:

- **They are as quick as a cat.** Cats have quick reaction times and always land on their feet. SMBs have less bureaucracy and can therefore make decisions more quickly.
- **They are as nimble as a fox.** Foxes are known for their cunning and agility. SMBs have more control over the movement of staff and a better ability to stay ahead of the marketplace.
- **They are as resourceful as an ant.** Ants are tiny, yet some species of ants can carry more than 25 times their body weight. SMBs are similarly motivated to be more resourceful and innovative, and are therefore able to bring their products to market quicker.

However, SMBs are far from a guaranteed success. “SMBs need to drive innovation and competition,” says Miller. “They need to maintain their competitive advantages, which means staying flexible and agile so that they can quickly adjust or even anticipate market needs. Making smart decisions is the only way for them to thrive.”

Andrew Miller is based out of Toronto and helps clients accelerate positive business outcomes. He has worked with clients of all sizes across North America and Europe and will be publishing a booklet in March 2010 entitled ***The Speed Principles: Fifty Ways to Accelerate Positive Business Outcomes.***



ACM CONSULTING INC
IMPROVING ORGANIZATIONAL EFFICIENCY & COMMUNICATION

For additional information please contact:

Andrew Miller
President, ACM Consulting Inc.
416-480-1336

andrew@acmconsulting.ca

www.theprocurementguru.com

www.acmconsulting.ca

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