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Leadership and rescuing a company's reputation

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[Click here](#) to find articles on how to take advantage of a sputtering economy

Attend Andrew's webcast on Retaining employees on Wednesday December 17 at [brighttalk.com](http://brighttalk.com)

Andrew's monthly nugget: Good governance

### Andrew Miller's What's New in Business? Volume 8, November 2008

The monthly electronic newsletter presented by ACM Consulting Inc.

**Rescuing your company's reputation**- In an article from the November 10 edition of Canadian Business magazine, *The buck stops here*, writer Sarka Halas lays out a plan on how **CEOs need to react** to rescue their company's reputation. Michael McCain, President of Maple Leaf foods, is mentioned for his excellent leadership during the listeria contamination in one of his facilities. I guess all is not lost because honesty still accounts for something.

#### What's new with supply chain?

**The new supply chain** - Supply chain [blogger John Sicard](#) poses four excellent questions for **supply chain executives** to ask themselves in order to show the changing supply chain paradigm that companies must react to.

1. Is your supply chain more or less complex than it was in the past?
2. Are your product life-cycles shorter than they were in the past?
3. Are your customers demanding shorter lead-times and increased flexibility?
4. Has it becoming more difficult to maintain customer loyalty?

By answering these questions, companies should be able to develop a supply chain strategy that meets the changing needs of the customer and the marketplace.

#### What's new with ACM Consulting?

- Andrew Miller has gone **interactive** by partnering up with BrightTALK to do a series of webcasts called "Ways to improve your bottom line." Please join Andrew for these free webcasts. To see more information or to subscribe to these free webcasts, [click here](#).
  - "Retaining employees" - Wednesday December 17, 11:00amEST
  - "Influencing people" - Wednesday January 21, 11:00amEST
- **Execucasts** - [Click here](#) to check out our website for a series of free Executive podcasts. The series is called "Execucast" and the podcasts are 5-7 minutes in duration.
- View Andrew's **monthly blog** at [www.projecttimes.com](http://www.projecttimes.com)

#### Andrew's nugget

*Each month, Andrew Miller, President of ACM Consulting Inc. will provide a little nugget of advice to help with your business.*

#### Good governance

Whether you are running a small company or a large one, good governance is essential. Make sure that you have a formal or informal group of advisors that help you make decisions. It is nice to make all of the decisions yourself, but your business will be better served by receiving, and listening to, the advice of others. Make sure your advisory group is made up of people you trust and who bring different backgrounds and experiences. Also ensure that there is accountability for decision-making.

*If you are interested in our services, or know someone that might benefit from working with us, please contact Andrew Miller at 416-817-1336 or visit our website at [www.acmconsulting.ca](http://www.acmconsulting.ca)*

Please feel free to forward this newsletter to anyone to whom it might be of value.