



#### In this issue...

This issue features articles whose theme is corporate social responsibility

The face of corporate philanthropy is changing

Sustainable sourcing drives huge benefits

See Andrew's articles on sustainability

Attend Andrew's webcast on Retaining employees on Wednesday December 17 at [brighttalk.com](http://brighttalk.com)

Andrew's monthly nugget: Corporate Social Responsibility

### Andrew Miller's What's New in Business?

Volume 9, December 2008

The monthly electronic newsletter presented by ACM Consulting Inc.

**Corporate social responsibility**- In a special article for the *Globe and Mail* newspaper, "*Doing their part-with goals in mind*" Diana McLaren talks about how companies are moving away from giving straight charitable donations and partnering with communities and charities to make a difference. The article also identifies how **corporate social responsibility can generate goodwill for the company, strengthen the business and keep employees engaged and motivated.**

#### What's new with supply chain?

**Reduced cost through sustainable sourcing** - Large companies such as HP and Cisco are realizing large sourcing savings through their use of technology in travel bookings, but not in the way that you might think. [This article](#) shows how HP and Cisco's desire to be more **sustainable** has led to **significant cost savings** for their organizations.

#### What's new with ACM Consulting?

- [Click here](#) to see Andrew's published article on working remotely
- Andrew's article entitled "*The green supply chain, isn't it just a byproduct of being efficient*" featured in the November/December issue of Canadian Transportation and Logistics magazine
- [Click here](#) to see Andrew's article on Ethical Purchasing
- See Andrew Miller's [articles](#) on sustainability and other strategic topics
- Andrew Miller has gone **interactive** by partnering up with BrightTALK to do a series of webcasts called "Ways to improve your bottom line." Please join Andrew for these free webcasts. To see more information or to subscribe to these free webcasts, [click here](#).
  - "Retaining employees" - Wednesday December 17, 11:00amEST
  - "Influencing people" - Wednesday January 21, 11:00amEST
- **Execucasts** - [Click here](#) to check out our website for a series of free Executive podcasts. The series is called "Execucast" and the podcasts are 5-7 minutes in duration.
- View Andrew's **monthly blog** at [www.projecttimes.com](http://www.projecttimes.com)

#### Andrew's nugget

Each month, Andrew Miller, President of ACM Consulting Inc. will provide a little nugget of advice to help with your business.

#### Corporate Social Responsibility

The term Corporate Social Responsibility (CSR) is being used a lot these days as companies look for ways to generate a competitive advantage. The key to any CSR strategy is to involve employees in the development of the strategy and ensure that it will have a positive long-term impact on your community.

*If you are interested in our services, or know someone that might benefit from working with us, please contact Andrew Miller at 416-817-1336 or visit our website at [www.acmconsulting.ca](http://www.acmconsulting.ca)*

Please feel free to forward this newsletter to anyone to whom it might be of value.